Name: David Petersen	Grading Quarter: 2	Week Beginning: 11/13
School Year: 23-24	Subject: Graphic Design 2	

	Notes:	Objective: **Compose an event or movie poster using elements in Photoshop** Lesson Overview: Do work faster, use shortcuts, make more money (select by not selecting) Using shift and option to add and subtract from selections Talk about in PS and how it is used (changing pixels by selecting what you want to change) Walk them through the first 4 selection tools Rect, Elipse the move tool Lasso tools (3 of them and how they work) Quick Selection Tool and Magic Wand	Academic Standards: 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size) 7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes 7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)
Monday			
	Notes:	Objective: **Utilize layer text masks and clipping masks in poster design** Lesson Overview: Review what a layer mask is… have them go into ps and find a beach, then find an animal. show how to do a layer mask, refine edge, brushes including the big brush so it looks like the bottom of the animal is faded into the beach and talk about soft edges Go over layer text mask get a picture type put the picture on top command click on the T click on layer mask Clipping Mask same as above, but control click on Text Layer and then go to clipping mask (advantage is you can move it around	Academic Standards: 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size) 7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes 7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location
Tuesday			

Wednesday	Notes:	Objective: **Utilize layer Masks and Select and Mask** Lesson Overview: from pictures layer them in PS and then talk about using the brush to make the edges not as harsh talk about using select and Mask to refine the edges to make it better (possible feather or make subtract from the edge	Academic Standards: 10 Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience. 11 Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mock up, comprehensive layout (comp). 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size) 7.12 Identify the target audience for a project 7.2 Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity) 7.5 Collaborate with others to plan and execute a graphic work 8.6 Apply nondestructive image editing techniques 8.7 Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects 8.8 Manipulate digital images using industry standard software 9 Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define,

			4. Ideate, 5. Prototype, and 6. Test.

Thursday	Notes:	Objective: **Create an event poster and critique prior examples** Lesson Overview: Go over the criteria for the event poster. 11x17 Real Event if all possible Name, Date, Place, General Info, Cost, Contac	Academic Standards: 10 Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience. 11 Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mock up, comprehensive layout (comp). 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size) 7.12 Identify the target audience for a project 7.2 Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity) 7.5 Collaborate with others to plan and execute a graphic work 8.6 Apply nondestructive image editing techniques 8.7 Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects 8.8 Manipulate digital images using industry standard software 9 Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define,

			4. Ideate, 5. Prototype, and 6. Test.
Friday	Notes:	Objective: **Demonstrate knowledge of Photoshop and Illustrator by creating an event poster and make changes based on peer review** Lesson Overview: Students with work with each other and review all the poster designs. Constructive criticism based on graphic design principles will be utilized	Academic Standards: